



Rodef Shalom Congregation
May 22, 2012

Honorary Chair
Cindy Shapira

Sponsorship Opportunities

Presenting ~ \$25,000

- Name included in event title (ex: "POWER PROMISES presented by [business name]") and listed on invitation
- Three premium tables of eight
- Acknowledgment in opening remarks and event PowerPoint
- Recognition in all event-related communications
- Year-round recognition at all POWER events, including *Sunflower POWER*
- Year-round recognition on POWER's website and social media
- Full-page premium-placement ad of sponsor's choice
- ***Presenting Plus ~ \$30,000: Includes all of the above and a tax-deductible \$5,000 media package (valued at \$10,000)***

Lead ~ \$10,000

- Name listed on invitation
- Two premium tables of eight
- Acknowledgment in opening remarks and event PowerPoint
- Recognition in all event-related communications
- Year-round recognition at all POWER events, including *Sunflower POWER*
- Year-round recognition on POWER's website and social media
- Full-page premium-placement ad
- ***Lead Plus ~ \$15,000: Includes all of the above and a tax-deductible \$5,000 media package (valued at \$10,000)***

Premium ~ \$5,000

- Name listed on invitation
- One premium table of eight
- Acknowledgment in event PowerPoint
- Recognition in all event-related communications
- Year-round recognition at all POWER events, including *Sunflower POWER*
- Year-round recognition on POWER's website and social media
- Full-page premium-placement ad

VIP ~ \$3,000

- Six seats at premium table
- Acknowledgment in event PowerPoint
- Recognition in event-related communications
- Recognition on POWER's website and social media
- Half-page ad

Partner ~ \$1,500

- Four seats at premium table
- Acknowledgment in event PowerPoint
- Recognition in event-related communications
- Recognition on POWER's website and social media
- Quarter-page ad

**The Presenting and Lead sponsorship levels can be upgraded for an additional \$5,000 to include a media package, valued at \$10,000, available through our partnership with CBS/KDKA/CW. For more information, please contact Mary Prezioso, Media Chair, at 412.575.2550.*

Sponsorship & Advertising Agreement

Please return this form with your payment by **Friday, March 30**.

Yes, I would like to sponsor **POWER PROMISES** at the following level:
(Please check sponsorship level.)

- | | | | |
|-------------------------------------|----------|---|----------|
| <input type="checkbox"/> Presenting | \$25,000 | <input type="checkbox"/> Presenting Plus* | \$30,000 |
| <input type="checkbox"/> Lead | \$10,000 | <input type="checkbox"/> Lead Plus* | \$15,000 |
| <input type="checkbox"/> Premium | \$5,000 | | |
| <input type="checkbox"/> VIP | \$3,000 | | |
| <input type="checkbox"/> Partner | \$1,500 | | |

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I would like to advertise in the **POWER PROMISES** program:
(All ads are black and white. Please check ad size.)

- Full-page ad (5" x 8") \$500
- Half-page ad (5" x 3 ¾") \$300
- Quarter-page ad (2.5" x 1.9") \$150

I would like to publish a tribute statement in the **POWER PROMISES** program:

- Tribute statement ~ up to three lines (193 characters) \$75

Tribute statement (Please print or type. Attach additional sheet if necessary.)

Please mail this form with payment by **Friday, March 30** to: Emily Stimmel, POWER, 7501 Penn Avenue, Pittsburgh, PA 15208. All advertisement artwork must be camera-ready PDF files. To ensure that your ad appears in our event program, email artwork to bppmac@aol.com and estimmel@power-recovery.com by **Friday, March 30**. Please contact Emily Stimmel at 412.243.7535, ext. 223 with any questions.

Individual/Company Name: _____

(Please print name as you would like it to appear in the event program.)

Contact Person: _____ Phone: _____

Email Address: _____ Fax: _____

Address: _____ City: _____ State: _____ Zip: _____

A copy of the official registration and financial information may be obtained from the Pennsylvania Department of State by calling toll-free within Pennsylvania, 1.800.732.0999. Registration does not imply endorsement.